



The HSBC Scholars Program

2015 Scholarship Application for Rising Juniors and Seniors

The HSBC Scholars Program was established in 2013 by HSBC Bank as an initiative to provide educational funding, financial literacy training and business information and experience to students with unmet financial need pursuing a full-time education in a **STEM or business-related field**.

The HSBC Scholars Program will promote a positive attitude and incorporate HSBC's core values of being open, dependable and connected by providing financial support of \$5,000/academic year, mentoring, training, paid internship opportunities and networking. Scholarship funds may be used for all eligible educational expenses including tuition, room and board and meal plans.

Paid internships will be available to HSBC Scholars from all participating institutions during the summer May-August time frame. Positions will be hosted by a number of different departments and are based in either New York, NY; Buffalo, NY or in the Chicago, IL metropolitan area. The hourly wage will be approximately \$25 per hour. Housing and other general expenses are not included in the internship opportunity. Applicants will be required to apply for the positions and participate in an interview process. Information about the summer internship program for HSBC Scholars will be made available in early 2016.

What is STEM?

STEM is an acronym for Science, Technology, Engineering and Math and is the preparation of students in competencies and skills in the four disciplines. According to an article in MediaPlanet (June 2012), a successful STEM education provides students with these four subjects in sequences that build upon each other and can be used with real-world applications. **The HSBC Scholars Program places special emphasis on technology and math within STEM, and also considers students majoring in business-related academic programs.** A list of UB eligible majors is attached.

To be eligible for the 2015 HSBC Scholars Program, candidates must:

- Be enrolled as a full-time junior or senior* at UB for the 2015-2016 academic year (third or fourth year student, with at least one academic semester completed at UB as a full-time student)
**Students eligible to graduate in December 2015 are not eligible to apply.*
- Be majoring in a STEM or business-related academic program field. Please see list of eligible majors on page 3
- Agree to participate in all HSBC Scholars Program components which will include, but not be limited to, in-person meetings with a HSBC Mentor, two web-based trainings, and group telephone meetings with HSBC Scholars Program leadership
- Have a minimum 3.0 cumulative GPA and maintain this average throughout the scholarship award
- Demonstrate financial need—as demonstrated by FAFSA

- Be a U.S. citizen or U.S. permanent resident
- Complete a short essay
- Use the scholarship funds for qualifying educational expenses during fall/spring (scholarship funds cannot be applied to study abroad or summer expenses)

To apply, send the following information by 5pm on Friday, April 10th, 2015

1. Completed application form (attached)
2. A resume (include information regarding your academic achievements, involvement in campus and community organizations, work experience, and special talents and interests)
3. Response to the following question:
You've now completed a significant amount of college work towards your educational goals. How has your college experience allowed you to plan for the future? Where and what do you see yourself doing five years from now? Explain your vision and how you are working toward this goal in a short essay. (Maximum 500 words)
4. One letter or recommendation from a faculty member

Submit your completed application via email to colucci3@buffalo.edu (indicate "HSBC Scholars application" in subject line). Alternatively, you may mail or hand deliver your application materials to:

Undergraduate Education
Attn: HSBC Scholars Award
24 Capen Hall
Buffalo, NY 14260-1670

Applications must be **received by 5pm on Friday, April 10th, 2015**

For questions, please contact Elizabeth Colucci at (716) 645-6134 or colucci3@buffalo.edu



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Application Form

First Name: _____ Last Name: _____

Local Address: _____

Permanent address: _____

Cell Phone Number: _____ Permanent Phone Number: _____

Email Address: _____

UB Person Number: _____ Anticipated Graduation Date: _____

First Semester at UB as a full-time Student: _____ Year in School (2015- 2016) _____

Declared Major(s): _____

All the information provided by me in my application is correct and I hereby give my permission to the University at Buffalo to verify my academic and financial aid status.

Signature: _____ Date: _____

If you have any questions, contact Elizabeth Colucci at (716) 645-6134 or at colucci3@buffalo.edu

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LIST OF ELIGIBLE MAJORS:

Accounting
Aerospace Engineering
Biochemistry
Bioinformatics and Computational Biology
Biological Sciences
Biomedical Engineering
Biomedical Sciences
Biotechnology
Business Administration
Chemical Engineering
Chemistry
Civil Engineering
Computational Physics
Computer Engineering
Computer Science
Economics
Electrical Engineering
Engineering Physics
Engineering and Applied Sciences
Environmental Design
Environmental Engineering
Environmental Geosciences
Exercise Science
Geological Sciences
Industrial Engineering
Mathematics
Mechanical Engineering
Medical Technology
Medicinal Chemistry
Nuclear Medicine Technology
Pharmaceutical Sciences
Pharmacology and Toxicology
Physics
School of Management

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FREQUENTLY ASKED QUESTIONS:

What is the HSBC Scholars Program?

The HSBC Scholars Program was created to invest in the futures of low- to moderate-income juniors and seniors pursuing a full-time education in a STEM or business-related field. Current participating schools include Baruch College, DePaul University, University at Buffalo, and the University of Southern California. The program will promote a positive attitude and incorporate HSBC's core values of being open, dependable, and connected by providing financial support, mentoring, training and networking opportunities.

Who can apply to be a HSBC Scholar?

U.S. citizens or U.S. permanent residents enrolled full-time as a junior or senior at Baruch College, DePaul University, University at Buffalo and the University of Southern California, majoring in the STEM curriculum or other business-related academic programs with a minimum 3.0 GPA and demonstrated financial need, may apply.

Are children of HSBC employees eligible?

All students who meet the above criteria may apply. Children of HSBC Employees can also apply, but they will be given no preference.

What is STEM?

STEM is an acronym for Science, Technology, Engineering, and Math. A detailed list of STEM majors eligible for the HSBC Scholars Award is attached.

What are business-related majors?

Business-related majors are those that encompass the finance industry, the economy and its regulation, and all related sciences, such as computer science, that have impact on these fields. HSBC Bank has strong interest in helping the young generation develop deep understanding of these areas and build professional skills from an early age and its commitment is especially valid when it comes to its support of low- to moderate-income students.

If I transfer to a school outside of those participating in this program, what happens to my scholarship?

Per the eligibility criteria, Scholars must be juniors or seniors at Baruch College, DePaul University, University at Buffalo, or the University of Southern California. If a student transfers, the scholarship will not transfer.

How are the HSBC Scholars selected?

Representatives from Baruch College, DePaul University, University at Buffalo, and the University of Southern California will select eligible scholars based on criteria, financial need, and response to the essay question.

What do the HSBC Scholars receive?

HSBC Scholars receive financial support (\$5,000/academic year), mentoring, training, paid internship opportunities, networking and other professional development opportunities.

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What are the requirements of an HSBC Scholar?

Scholars will be required to participate in two web-based trainings—first upon entering the Scholars program and the second prior to exiting the program (graduating). Scholars will also be matched with a mentor, and are required to participate in the mentor relationship. Scholars are strongly encouraged to participate in additional optional training, networking and professional development opportunities.

Are the Scholarship dollars limited to tuition?

Scholarships will be paid directly to the school and may be used for relevant school fees, including tuition, on-campus housing, meal plans and books. Dollars will not be provided directly to the student.

How and when will I receive my payout?

Payment will be made directly to the college or university where the scholar is a student and will be applied to current year expenses.

Will scholarship dollars cover study abroad?

No. The current program is designed for full-time students studying in the U.S.

Why are freshman and sophomores ineligible for the HSBC Scholars Program?

The current HSBC Scholars Program is designed for juniors and seniors. Freshman and sophomores will be considered in a later phase of the program.

Are interviews required for the scholarships?

Interviews may be required for scholarships.

If my GPA drops below a 3.0, will my scholarship be revoked?

If an HSBC Scholar does not meet the stated qualifications after an award has been made, they may not be eligible for a renewal. Certain egregious violations may result in the rescission of the HSBC Scholar privileges up to and including revocation of the scholarship.

If I am a junior, will my scholarship automatically renew for my senior year? Do I need to reapply?

Scholars who continue to meet all qualifications may be able to renew their scholarships for their senior year, pending the availability of funds. Scholars do not need to reapply.

Am I guaranteed an internship with HSBC if I am selected as an HSBC Scholar?

Paid internship opportunities will be available but not guaranteed. Placement will be based on performance, available opportunities, etc.

Will my internship lead to a full-time position with HSBC when I graduate?

No guarantee of employment is included with this scholarship.

Administrative Conditions

HSBC's Corporate Sustainability Department is responsible for the administration of this program, final determination of the eligibility of Scholars, partner schools, and all related issues. This program offering is not guaranteed and HSBC reserves the right to amend, revoke, suspend, or terminate this program at any time.